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Our operations are deeply rooted in liaison with the relevant government organs, including the Ministries of Tourism and Information, Trade and Industry, Finance, and Labour Public health, the KRA and Manpower Development is key to our profile and performance.



PUBS, ENTERTAINMENT & RESTAURANTS KENYA

The Pubs, Entertainment and Restaurant Association of Kenya is a Business Membership Organization (BMO) which represents investors and operators in Kenya's hospitality industry.

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ABOUT US

The Pubs, Entertainment and Restaurant Association of Kenya (PERAK) is a Business Membership Organization (BMO) which represents investors and operators in Kenya's hospitality industry.

PERAK represents members who run and manage major restaurants, pubs and entertainment venues, and its main objective is to bring together operators with a view

of resolving common problems, developing a code of conduct for its members and help members to comply with various regulations governing the hospitality industry.

OUR BUSINESS

● PERAK has about 400 members in Nairobi and Mombasa and several other establishments.

● It also has recently registered as a limited liability company with the registrar of companies.



OUR SERVICE

PERAK KENYA represents members who run and manage major restaurants, pubs and entertainment venues, and its main objective is to bring together operators with a view of resolving common problems in the industry, developing a code of conduct for its members and help members to comply with various regulations governing the hospitality industry. PERAK is a non-political organization, based in Nairobi in the hospitality and entertainment sector in Kenya.

As a BMO its main objective is to create the best possible business environment for their member.

POLICY ADVOCACY

The role of the association is to ensure that business growth is encouraged via comprehensive activities.

MEMBERSHIP SERVICES

Our BMO looks ahead and provides services that will assist in meeting today's upcoming challenges.

NETWORKING ACTIVITIES

Networking in forums for members to government, service providers and/or international operators etc.

